The Information Architecture Institute

Mentors & Institutions

Employers & Clients

Mentorship & Education

Jobs & Contracts

Researchers

Customers

Theory & Practice

Products & Services

Project Teams

IAI Initiatives

IAI Initiatives

Volunteers

Products & Services

Theory & Practice

Vendors

Practitioners

Jobs & Contracts

Mentorship & Education

Outreach

Alliances
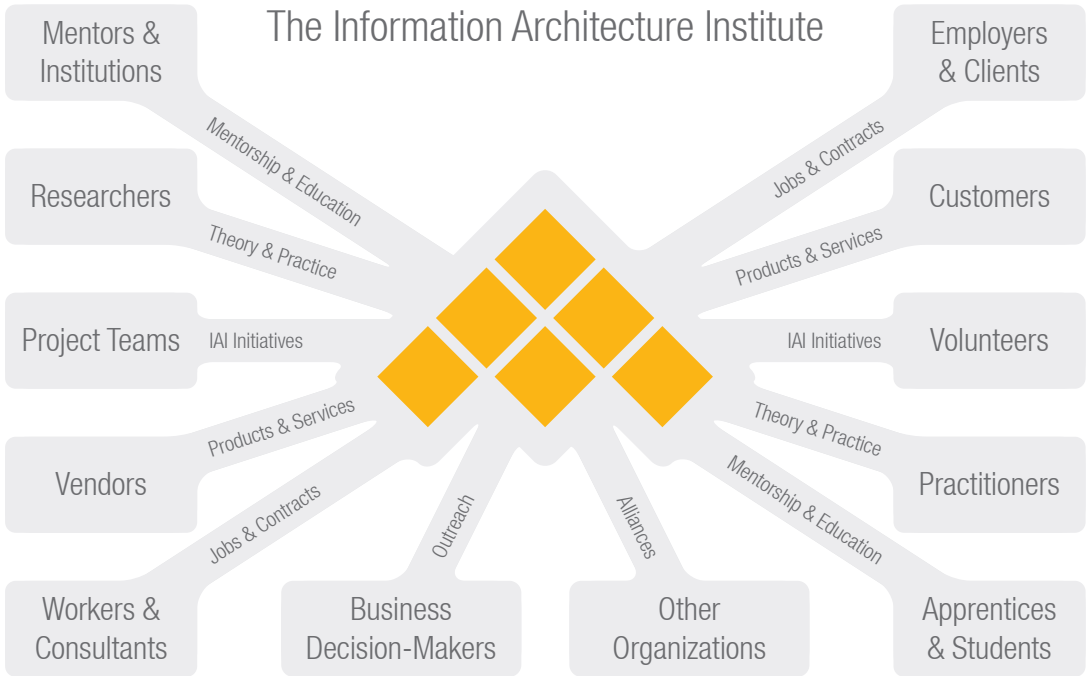
Workers & Consultants

Business Decision-Makers

Other Organizations

Apprentices & Students

Demonstrate the D◆◆mn Thing.

As a discipline matures, a little introspection is healthy. And nobody, it seems, introspects like the practitioners of a discipline founded upon introspection. This is why the 2010-2012 board of the Information Architecture Institute has chosen to frame its function in terms of relationships which we believe will create value and enable both the Institute and the discipline to stand out in a growing, yet still turbulent space.

We aim to facilitate the following relationships and the people and groups they serve:

Mentors/Institutions and Apprentices/Students:

This is the relationship of induction, education, training and professional development. It is about bringing people into the practice of information architecture and strengthening their acumen.

Researchers and Practitioners:

This is the relationship of reconciling theory with practice. It is about getting important research out into the field, as well as getting feedback from the field about which research is important.

Project Teams and Volunteers:

This is the relationship of service. It is about providing the infrastructure for motivated people, whose time we recognize as valuable, to perform effectively and achieve results in the endeavours of the organization.

Vendors and Customers:

This is the relationship of commerce. It is about enabling our members to trade the products and services that make them more effective at the practice of information architecture.

Workers/Consultants and Employers/Clients:

This is the relationship of work. It is about connecting information architects with the projects and organizations that make their skills useful to the outside world.

In addition to these mediating relationships, there are the relationships the Institute itself forges directly:

Business Decision-Makers:

This is the relationship of outreach. It is about explaining to business leaders the value of information architecture and how it fits into their organizations.

Other Organizations:

This is the relationship of alliance. It is about adding further definition to the Institute by situating it among a broader community of similar, but different organizations.

Join us in demonstrating information architecture at iainstitute.org.